



ANNUAL TRAINING CONFERENCE: INSPIRE | MAY 8-9 2025 | HYATT REGENCY COLUMBUS

STANDARD PACKAGES

DIAMOND | \$8000

- > Sponsorship acknowledgement in registration e-blasts and on social media.
- > Preferred, customizable company listing and scrolling footer banner in the event app.
- > Logo on digital information display stationed in a centralized location with high visibility.
- > Full page color ad with linked content in current year's virtual membership directory.
- > Company logo with content link on association website for the year following the event.
- > Ability to provide a branded, promotional item to be placed in conference bags.
- > Four complementary conference registrations to attend training sessions.
- > Access to the designated onsite lounge to relax and recharge during the conference.
- > All exhibitor benefits, including one six-foot table with two chairs - in a prominent area.

PLATINUM | \$5500

- > Logo on digital information display stationed in a centralized location with high visibility.
- > Half page color ad with linked content in current year's virtual membership directory.
- > Company logo with content link on association website for the year following the event.
- > Customizable company listing in the event app with a 95% attendee adoption rate.
- > Sponsorship acknowledgement on social media.
- > Ability to provide a branded, promotional item to be placed in conference bags.
- > Three complementary conference registrations to attend training sessions.
- > Access to the designated onsite lounge to relax and recharge during the conference.
- > All exhibitor benefits, including one six-foot table with two chairs - in a prominent area.

GOLD | \$3000

- > Logo on digital information display stationed in a centralized location with high visibility.
- > Quarter page color ad with linked content in current year's virtual membership directory.
- > Company logo with content link on association website for the year following the event.
- > Customizable company listing in the event app with a 95% attendee adoption rate.
- > Sponsorship acknowledgement on social media.
- > Ability to provide a branded, promotional item to be placed in conference bags.
- > Two complementary conference registrations to attend training sessions.
- > Access to the designated onsite lounge to relax and recharge during the conference.
- > All exhibitor benefits, including one six-foot table with two chairs.

SILVER | \$1500

- >Logo on digital information display stationed in a centralized location with high visibility.
- >Company logo with content link on association website for the year following the event.
- >Customizable company listing in the event app with a 95% attendee adoption rate.
- >Sponsorship acknowledgement on social media.
- >Ability to provide a branded, promotional item to be placed in conference bags.
- >One complementary conference registration to attend training sessions.
- >Access to the designated onsite lounge to relax and recharge during the conference.
- >All exhibitor benefits, including one six-foot table with two chairs.

BRONZE | \$750

- >Logo on digital information display stationed in a centralized location with high visibility.
- >Company logo with content link on association website for the year following the event.
- >Customizable company listing in the event app with a 95% attendee adoption rate.
- >Sponsorship acknowledgement on social media.
- >Ability to provide a branded, promotional item to be placed in conference bags.
- >Access to the designated onsite lounge to relax and recharge during the conference.
- >All exhibitor benefits, including one six-foot table with two chairs.

EXHIBITOR | \$500

RESERVATIONS ARE ACCEPTED ON A FIRST COME FIRST SERVED BASIS (SPACE IS LIMITED)

- >One six-foot skirted exhibit table with two chairs.
- >Direct company exposure to professionals working in the field.
- >Company listing in event app directory and logo on interactive exhibitor map.
- >Boost engagement with a company-designed question for the in-app scavenger hunt.
- >Relax and recharge during the conference with access to the designated onsite lounge.

EXHIBITOR SCHEDULE

WED, MAY 7 2:00PM-6:00PM OPTIONAL EARLY SETUP	THU, MAY 8 7:30AM-8:30AM EXHIBITOR SETUP	FRI, MAY 9 8:00AM-12:30PM EXHIBITION HALL OPEN
	8:30AM-3:30PM EXHIBITION HALL OPEN	